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Minutes 04/17/2013

ARLINGTON TOURISM AND ECONOMIC DEVELOPMENT COMMITTEE MINUTES OF APRIL 17, 2013 MEETING JEFFERSON CUTTER HOUSE

Present: Angela Olszewski – Chair Presiding, Joe Curro, Bob Radochia, Roly Chaput, Clarissa Rowe, William Lyons, Tom Davison, Ted Peluso

1- The Meeting was called to order at 7:05 PM.

2- The Minutes of ATED Meetings of January 2013 and March 2013 were approved.

3- The Treasurer reported that the Committee has a balance of \$2,209 on hand. The Committee approved a payment of \$200 to Diane Taraz, Performer at Patriot Day activities, in consideration of her second year of service for that occasion.

4- Project updates:

(a) Patriot Day results – another successful event. Consideration might be given to start the activities a little later to minimize wait-time for the Riders' appearance.

(b) Information Booth – the project is moving ahead and the related warrant for \$25,000 funding will be presented for approval at the Special Town Meeting on April 24, 2013.

(c) Directional Sign Project – Clarissa reported that the design contract had been approved and the initial meeting with the design firm is scheduled for April 25, 2013 to be attended by the constituent organizations, ATED members and Town representatives.

(d) Arlington Alive Arts Festival – Tom reported that the related flyer is just about ready for printing and distribution. Community and business sponsorship funding of about \$10,000 will be sought. Tom invited ATED members to a session on April 23, 2013 to help out with marketing efforts.

e) Website/social media – deferred until the next meeting.

5- An announcement was made that a project called Celebrate the Center – First Fridays is being organized by Barbara Popolow (Derby Farm) and Leland Stein (Regent Theatre) to promote increased business activity within Arlington Center.

6- The Committee agreed that ATED should participate in the upcoming "Feast of The East" and authorized the Treasurer to send the \$45 related fee.

7- Under old business, Roly volunteered to represent ATED on the Patriot's Path Think Tank initiative by the Arlington Historical Society.

There being no further business, the Meeting was adjourned at 8:35 PM.